## The Value of the CFA Charter

Presented by: Olga Pavlopoulou, PhD, CFA Eleni Philos, CFA

Date: 7 December 2022



 $\odot$  2022 CFA Institute. All rights reserved.

#### Contents

1	A Brief Overview of CFA Institute and CFA Society Greece	3
2	Earning the CFA Charter	9
3	The CFA Charter and Its Benefits	16
4	Research Challenge & Review Courses	23
5	Key Takeaways	28
6	Contact Information	31
7	Useful Website Links	32





A Brief Overview of CFA Institute and CFA Society Greece



#### **CFA Institute: A Unique Force Within the Investment Profession**



- A **global** not-for-profit organization
- The world's **largest** association of investment professionals
- Industry **leader** promoting the highest standards of ethics, education, and professional excellence
- A vast global network of members, societies, and relationships with key financial organizations around the world
- Offers the Chartered Financial Analyst (CFA)
   designation and other certifications

#### Large Global Network and Connectivity

# **188,000+** CFA CHARTERHOLDERS

## **31,000+** FIRMS EMPLOY CHARTERHOLDERS

**160+** CFA SOCIETIES WORLDWIDE POSITIVELY IMPACTING THE INVESTMENT PROFESSION SINCE 1947

**750+** AFFILIATED UNIVERSITIES PROGRAMS RECOGNIZED BY 60+ REGULATORS IN MORE THAN FORTY MARKETS



#### The Largest Association of Investment Professionals

CFA Institute boasts a large global network of members and relationships with key financial organizations, universities and regulators around the world providing, global connectivity and a medium through which to engage on key industry issues and to positively affect the investment profession.

AMERICAS	ЕМЕА	
• 106,078 CFA charterholders	• 41,801 CFA charterholders	• 40,197 CFA charterholders
• 92 CFA Societies	• 47 CFA Societies	21 CFA Societies
• 86,520 CFA Program candidates	• 62,172 CFA Program candidates	209,320 CFA Program candidates
364 Affiliated Universities	209 Affiliated Universities	180 Affiliated Universities

#### **CFA Institute builds relationships and engages with diverse organizations**

Institutional Investors | Investment Managers Investment Consultants | Regulators | Universities



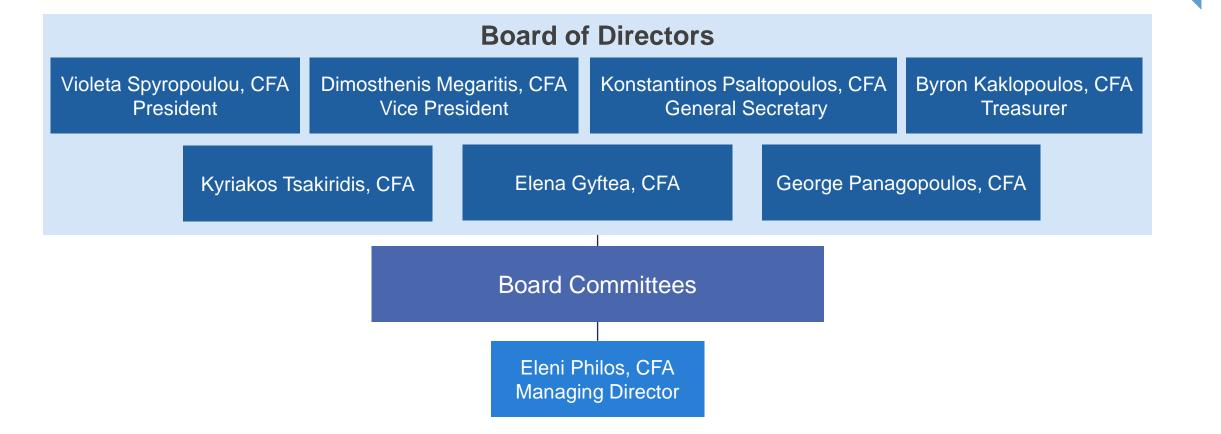
#### About CFA Society Greece



- CFA Society Greece is an association of local investment professionals, consisting of portfolio managers, security analysts, investment advisors and other financial professionals
- We promote:
  - $\checkmark$  ethical and professional standards within the investment industry
  - ✓ professional development, through the CFA Program and continuing education
  - ✓ the exchange of information and opinions among people within the local investment community and beyond
  - $\checkmark$  the CFA designation within the investment industry
- CFA Society Greece is the official member of CFA Institute in Greece
- 263 CFA charterholders located in Greece



#### **CFA Society Greece Leadership**





# Earning the CFA Charter: The Gold Standard



#### **Enrollment Criteria and Requirements**

To become a CFA charterholder you must **enrol in CFA Program and register for the Level I exam**. In order to enrol you must meet all of the qualifications listed below:

1. Meet **one** of the following enrolment requirements:

(a) Complete a bachelor's or equivalent program

(b) Your selected exam window must be <u>23 months or fewer\*</u> before your graduation month for your bachelor's degree or equivalent program

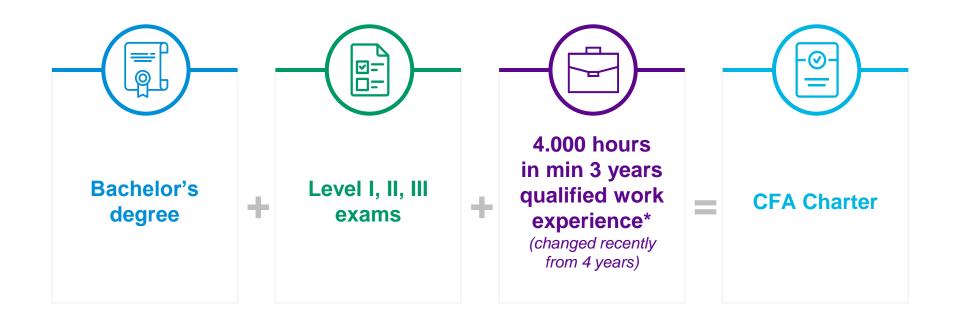
(c) Have a combination of 4,000 hours of work experience and/or higher education that was acquired over a minimum of three sequential years and achieved by the date of registering for the Level I exam

- 2. Have an international travel passport
- 3. Be prepared to take the exams in English
- 4. Meet the Professional Conduct Admission Criteria (attest compliance)
- 5. Live in a participating country (check OFAC sanctions)

\*Changed recently from 1 year earlier

#### The CFA Equation

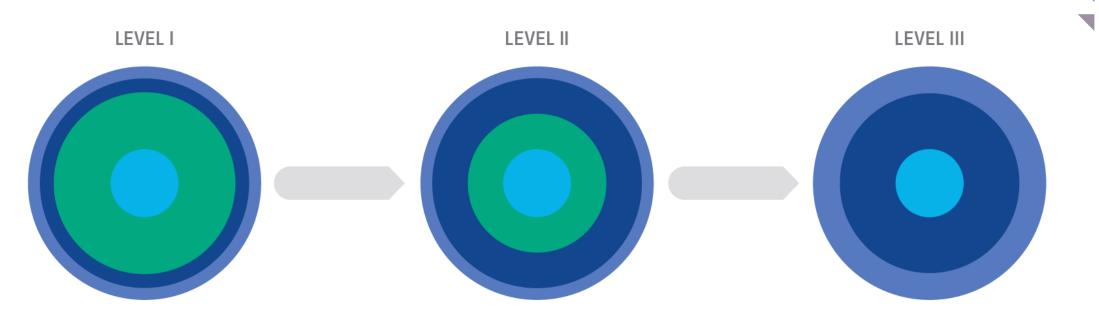




\*Evaluating or applying financial, economic, and/or statistical data as part of the investment decision-making process; supervising persons who conduct such activities; or teaching such activities. At least 50% of time should be spent directly involved in the investment decision-making process or producing a work product that informs or adds value to that process. Work must be full time and can be earned before, during, or after participation in the CFA Program.



## The CFA Program – Levels of the Exam



#### ETHICS AND PROFESSIONAL STANDARDS

- Ethical decision-making framework
- Skills to demonstrate a commitment to high standards of accountability

#### INVESTMENT TOOLS

- Quantitative methods
- Economics
- Financial reporting and analysis

#### ASSET CLASSES

- Equity investments
- Fixed income
- Derivatives
- Alternative investments

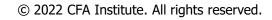
#### PORTFOLIO MANAGEMENT AND WEALTH PLANNING

- Portfolio management
- Wealth planning



## The CFA Program – Exam Format

Level	Format	Grading Process	Questions and time	Exam results availability	10-year Average pass rate
I	Multiple Choice	Machine graded; Extensive sampling	<ul><li>180 Questions</li><li>(90 per session)</li><li>135 minutes for each of the 2 sessions</li></ul>	Within 60 days of taking the exam	41%
II	<b>Item Sets</b> cases with related multiple choice questions	Machine graded; Extensive sampling	<ul> <li>22 Item Sets with 88 questions (11 Item Sets and 44 question per session)</li> <li>132 minutes for each of the 2 sessions</li> </ul>	Within 60 days of taking the exam	45%
III	Constructed Response (essay) + Item Sets	<u>Constructed Response</u> Graded by teams of Charterholders – detailed process <u>Item Sets</u> Machine graded; extensive sampling	Variable number of constructed response questions and vignettes 132 minutes for each of the 2 sessions	Within 90 days of taking the exam	52%





## The CFA Program – Exam Dates, Cost & Registration Fees



#### Exam dates per Level

	February	Мау	August	November
Level I	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Level II		$\checkmark$	$\checkmark$	$\checkmark$
Level III	$\checkmark$		$\checkmark$	

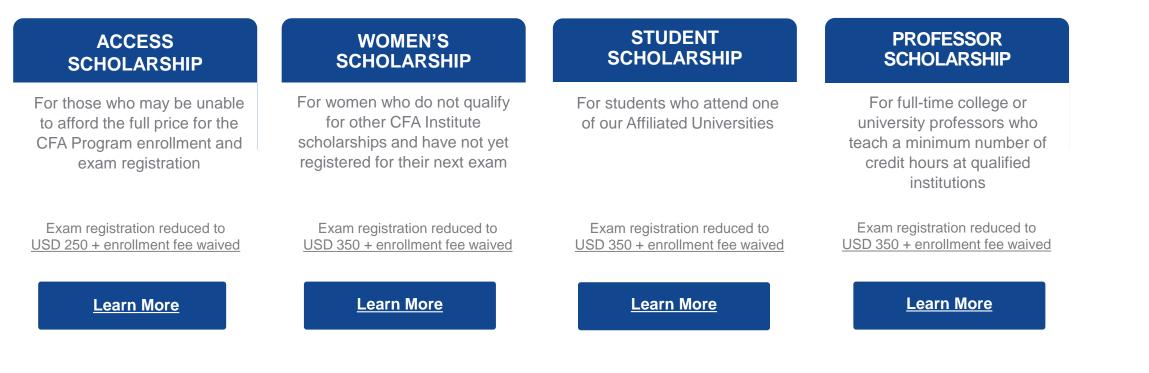
#### CFA program costs

One-Time Initial Program Enrollment Fee	US\$ 350
Early Registration Fee (deadline expires 6 months prior to each exam period)	US\$ 900
Standard Registration Fee (deadline expires 3 months prior to each exam period)	US\$ 1,200



#### The CFA Program – Scholarships

CFA Institute offers CFA Program scholarships for students and professors as part of their commitment to promoting the highest standards of ethics, education, and professional excellence. Anyone applying for any type of scholarship should await the results of their application before registering for an exam.



# The CFA Charter & Its Benefits



## The CFA Charter: The Gold Standard for Investments

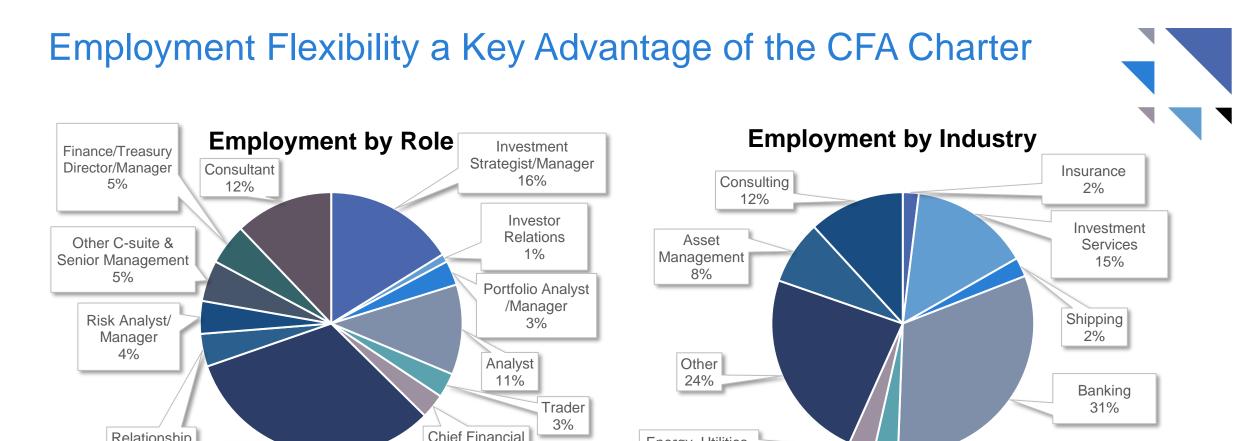
The CFA charter is the gold standard in the investment industry and CFA charterholders provide a global perspective and commitment to their employers and clients, while exhibiting superior analytical skills and character that is distinguished by ethical and transparent practices.

By passing one of the most rigorous series of exams in the investment management industry, CFA charterholders have proven they have the **skills and commitment** to measure up to the **needs of their clients** and the demands of a changing world. Charterholders also have the **ethical foundation** to put their clients first and **make the right decisions for the long term**, not just today.



MAKE YOUR TEAM BETTER. MAKE YOUR FIRM BETTER. MAKE THE INVESTMENT WORLD BETTER. HIRE A CFA' CHARTERHOLDER.





The diversity of skills required to achieve the CFA charter coupled with the knowledge gained, allow our members to fill a variety of roles across multiple industries.

Officer (CFO)

3%

\* Auditors, professors & other

Relationship

Manager

4%

All data refer to CFA Society Greece members as at 26/04/2022

Other'

33%

Energy, Utilities,

Oil & Gas

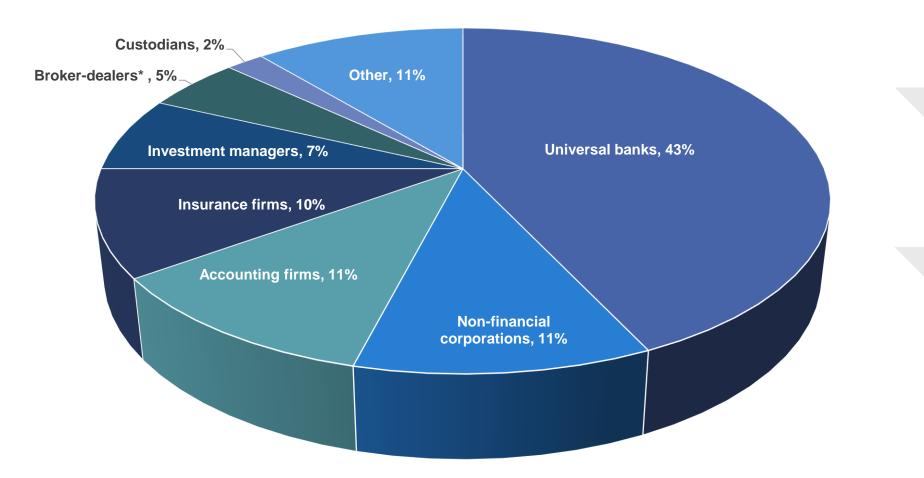
3%



Regulatory

3%

## Global Employment Breakdown per Firm Type



\*that are not part of universal or commercial banks

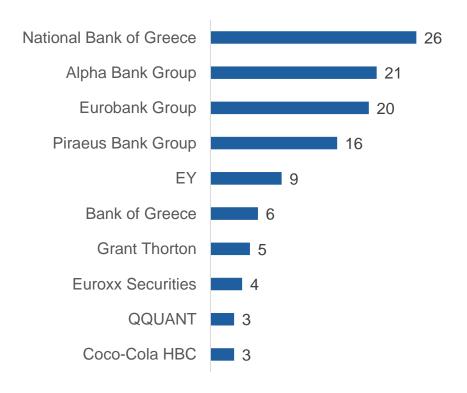
CFA Society Greece

# Top Firms Globally Already Recognize the Benefits of Hiring a CFA Charterholder



Allianz SE	Goldman Sachs
Bank of America Merrill Lynch	HSBC
BlackRock	JP Morgan Chase
BMO Financial Group	Morgan Stanley Smith Barney
CIBC World Markets Inc.	PricewaterhouseCoopers
Citigroup	RBC
Credit Suisse	Scotiabank Group
Deutsche Bank	UBS
Ernst & Young	TD Bank Financial Group
Fidelity Investments	Wells Fargo

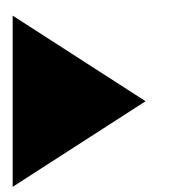
#### **Top Employers in Greece**

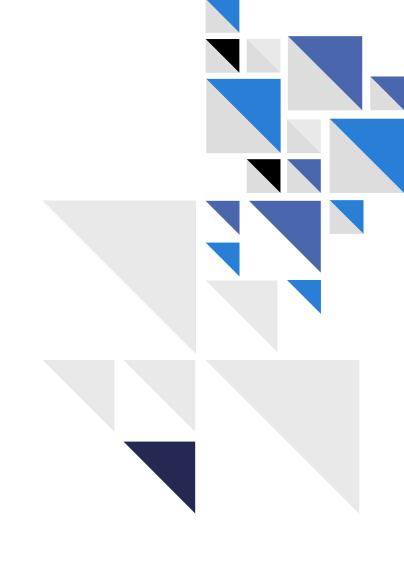




## The Benefits of the CFA Charter in Greece

Hear what local CFA charterholders have to say about how earning the charter helped them







## With the CFA Charter, You...

- $\checkmark$  Develop a comprehensive investment perspective
- $\checkmark$  Gain fluency in practical investment analysis and management skills
- $\checkmark$  Demonstrate a commitment to ethics and professional standards
- $\checkmark$  Earn credibility with industry peers
- $\checkmark$  Become part of a global community of top industry professionals
- $\checkmark$  Gain the flexibility to work in many different regions and industries
- $\checkmark$  Are sought out by top employers globally



# Research Challenge & Review Courses



#### **Research Challenge at a Glance**





- Worldwide intercollegiate competition between teams of students
- Unique educational opportunity to apply what you have learned in the classroom to realworld practice in equity research
- Organized by local CFA Society volunteers
- Winners from the local competitions advance to one of the three regional competitions, culminating in a global final



#### **Benefits of Participating**

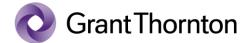


- ✓ Real-life learning experience as an Equity Analyst
- Get hands-on mentoring and in-depth training in company analysis and presentation skills
- ✓ Develop your CV and LinkedIn Profile
- $\checkmark$  Network with professionals, peers and firms to make inroads within the industry
- ✓ First step in becoming a CFA charterholder; earn a scholarship for the CFA Program

#### This year's local sponsors:







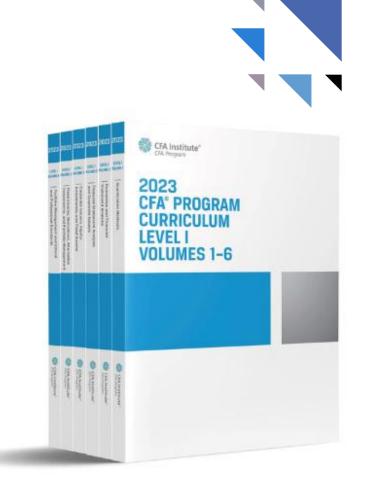




 CFA Society Greece, in partnership with the Hellenic Banking Institute of the Hellenic Bank Association, offers a CFA® Review Course for all three Levels (I, II & III) of the CFA® Program.

CFA Program Review Course for Levels I, II & III

- This Review Course provides candidates with a structured, classroom-based approach to preparing for the exam. It is designed to assist candidates in mastering the Candidate Body of Knowledge<sup>™</sup> (CBOK<sup>™</sup>) and successfully completing the CFA® exams.
- Candidates also get the opportunity to expand their network and knowledge, by interacting with professionals from a diverse universe of industries with different academic background.





#### **CFA Program Review Course Features**

- All sessions are taught by top-notch instructors, all CFA charterholders, who teach within areas of their expertise and specialization
- Essential Study package by Kaplan Schweser®, the leading global provider of educational programs, is provided to all participants at no additional cost
- Classes are held in hybrid format, allowing students to attend either in-class or online
- Valuable guidance and tips from CFA charterholders who recently excelled in the CFA Program exams is provided
- Special pricing for students
- Visit our website for more information:

https://www.cfasociety.org/hellenic/Pages/cfaprep.aspx



# Key Takeaways



#### Key Takeaways



- The CFA charter is a globally recognized graduate-level designation that is based on the highest ethical and professional standards.
- The CFA charter demonstrates fluency in investment management and analysis that bridges practical investment decision-making skills with theoretical knowledge.
- The self-study program is divided into three exam levels.
- The curriculum is organized into 10 general topic areas and is revised every year through a practice analysis process in order to be always up-to-date.
- More than 750 universities around the world adopt parts of the CFA Program curriculum.
- Regulatory bodies in dozens of countries recognize the CFA charter as a proxy for credentialing requirements.
- Charterholders hold a wide range of positions in the finance industry and belong to a respected global network of highly trained professionals.
- By enrolling in the CFA Program, candidates increase their potential of being hired.



Invest in Knowledge Invest in You Invest in the CFA charter

© 2022 CFA Institute. All rights reserved.



#### **Contact Us**

University Relations Committee universityrelations@cfa.gr

Education Committee training@cfa.gr

General Inquiries info@cfa.gr

## Follow Us

in <u>LinkedIn</u>

Facebook

Visit Us

www.cfa.gr



## **Useful Website Links**

CFA Program Readiness Assessment

CFA Program Exam Information, Costs and Dates

CFA Program Curriculum

CFA Program Candidate Body of Knowledge (CBOK)

**Computer-Based Exam Information** 

CFA Institute Scholarships

Enroll and register for the CFA Program

CFA Society Greece CFA Program Review Courses

CFA Institute Research Challenge

